Cities and Local Growth Unit

London and South East

The Cities and Local Growth Unit is a radical, award-winning joint unit between Department of Business, Energy and Industrial Strategy (BEIS) and Department for Communities and Local Government (DCLG). We are one cross-departmental team uniquely placed to work hand-in-hand with local partners and colleagues across Government to break down barriers and create the right conditions for growth in places throughout the country. Over the last 5 years, we have negotiated 8 Devolution Deals in England, 33 City Deals (including 5 with Scottish and Welsh city regions), established 48 Enterprise Zones and allocated £12bn funding through 39 Growth Deals.

Whilst the exact nature of these projects may change as a result of new Government priorities, the role will include supporting at least the following three pieces of analysis;

– The evidence base for the role of London and South East in the UK economy – Produce a report summarising the existing evidence base for the role of London and South East in the UK economy, including a literature review and an analysis of the evidence gaps
– Brexit – Strengthen the team’s existing local intelligence function by delivering a granular assessment of what a ‘business friendly’ Brexit involves for London and the South East. This includes conducting a literature review and interviews
– London and South East: an economy that works for all – The high performance of ‘prosperous’ London and the South East can mask high levels of inequality and a sense in some cases that people have been ‘left behind’. This work will include a literature review, interviews with think tanks and other key influencers, organising workshops in local places, and producing a report including a set of recommendations.

Cambridge City Council

Cambridgeshire Culture Card

Cambridge City Council is a district council in the county of Cambridgeshire, based in the city of Cambridge. The council provides various facilities and services within the city. These include parks and open spaces, waste collection, council housing, local planning and community services. As a local authority it funds its activities through a combination of money from Central Government, Council Tax, parking fines, charges from services like sports centres and through sale of housing stock. The specific role of the Culture and Community team, within the City Council is to support and enable arts and cultural activity across Cambridge, for the benefit of the whole city and all its residents.
The Cambridgeshire Culture Card scheme is a new, ambitious project initiated by the My Cambridge Local Cultural Education Partnership. The project is in its feasibility phase and proposes to gather, link and share cultural engagement data on a hitherto unprecedented scale; by collecting data on the cultural behaviour and preferences of children and young people on a population level, exploring the relationship of this data with other existing datasets, and by measuring the effect of engagement upon a range of research areas including educational attainment, library use, low-income status, health and wellbeing, ethnicity and diversity; as well as non-cognitive outcomes and skill development.

The data will be used to measure against a number of potential research areas, for example:

1. Impact of Cultural Engagement on Academic and Educational Outcomes
2. Impact of Cultural Engagement on Non-Academic Outcomes
4. Impact of Incentivisation, Gamification and Rewards on Cultural Engagement
5. Impact of Communication and ‘Discovery’ of Cultural Offer on Engagement

**Understanding and influencing behaviour that results in marine plastic pollution**

This project plays an essential role in reducing marine plastic pollution by seeking to understand the behaviours that lead to that pollution and devising behavioural approaches to effect a positive change. Project objectives include:

- Identifying organisational and individual behaviours that result in marine plastic pollution.
- Carrying out a rapid evidence assessment of what works for whom and why, to influence behaviours that result in marine plastic pollution etc.
- Developing a behaviour change toolkit for organisations, communities and individuals to tackle marine plastic pollution.
- Designing an experimental trial to test interventions designed to influence behaviours that result in marine plastic pollution.
- Recommendations about the optimal, cost-effective, package of interventions required to change behaviour and minimize marine plastic pollution.

**Department for Environment, Food and Rural Affairs (Defra)**
Care Quality Commission

Building an evidence base on the wider impact of CQC’s enforcement activities

Care Quality Commission is an independent regulator of health and adult social care in England. They make sure health and social care services provide people with safe, effective, compassionate, high-quality care and we encourage care services to improve. We monitor, inspect and regulate services to make sure they meet fundamental standards of quality and safety and we publish what we find, including performance ratings to help people choose care.

The project aims to deepen our understanding of the impact of CQC enforcement action by undertaking Social Return on Investment Analysis (SROI). SROI analysis has six stages:
1. Establishing the scope and identifying key stakeholders
2. Mapping outcomes to understand the relationship between inputs, outputs and outcomes
3. Evidencing outcomes and giving them a value using appropriate data
4. Establishing impact by monetising the outcomes and eliminating aspects of change that would have happened anyway or are due to other factors
5. Calculating the SROI by adding up all the benefits, and subtracting costs
6. Reporting, using and embedding the findings.

Cofinitive

Marketing Communications

Cofinitive are corporate communications consultants offering clients bespoke services specialising in branding, strategy, marketing and engagement for business communications.

Project 1
During their time here, students will be managing one of our up and coming projects, The Cambridge Collective. This is a group that seeks to evoke engagement with 18-35 year olds, giving them a voice and greater representation in the Cambridge-based businesses, industries and wider networks including local government.

Project 2
Interns will work with Cofinitive across all projects, from clients to internal initiatives. Interns will become part of the team, contributing where needed in a variety of different areas. Interns will work on all areas of corporate communication together with Cofinitive and its director.
London Borough of Barking and Dagenham

Understanding the meaning of a participation culture for Barking and Dagenham

The London Borough of Barking and Dagenham has an ambition to create a local environment that stimulates collaboration. Moving away from council-owned approaches, traditional engagement and consultation, towards a more collaborative approach to support the renewal of civic culture and give voice to marginalised groups and individuals.

We are in the process of implementing a series of programmes and initiatives that we hope will enable a ‘participation culture’ in the borough.

Therefore, we’d like the assistance of an Intern:
1. To develop a methodology for assessing the political, social, economic and environmental impact of a range of council programmes and initiatives to enable a ‘participation culture’ in Barking and Dagenham.
2. To apply this methodology to ongoing initiatives for increasing understanding internally on the implications of a participation culture on the role of the council and the delivery of services.
3. To propose recommendations for improving the ability of the Council to embrace an enabling role with stakeholders in the borough.

Imperial College Health Partners

Business Intelligence and Health Economics

ICHP is a non-profit organisation owned by the NHS. We specialise in supporting the deployment of innovation and good practice, working with world leading hospitals, commissioners and universities in North West London. We have been designated by NHS England as the Academic Health Science Network (AHSN) for North West London, and we are one of 15 AHSNs across England.

ICHP has a varied portfolio of projects that involve:
- Searching for best practice – help partners identify new solutions for their problems
- Analysis – understand and interpret data and evidence in a meaningful way for our partners.
- Communication and relationship building – across NHS staff, academics, industry and the public, to understand the need for new innovations.
- Implementation – you will work with our partners to implement new ideas
- Project management – you will organise your own and others work to deliver it on time and with the best possible value for money.
Department for Transport

Investment in Future Roads

*The Department for Transport is responsible for the transport policy for the UK. The Roads Devolution and Motoring Group is responsible for around 92% of all journeys undertaken in the UK each day, invests a budget of around £10bn a year and has responsibility for some of the fastest-evolving areas of transport policy.*

We have two potential projects, both of which would be suitable for an internship:

**Project 1** would look at the impact of improved transport on under-connected communities. The aim would be to understand the full range of impacts of better connections, and the extent to which these can be quantified and included in appraisal; but also to articulate the wider qualitative impacts on quality of life, access to services and the ability to do business. This would be amenable to a variety of techniques, and would help to fill a gap in our existing evidence base.

**Project 2** would focus on a) the impact of connected and autonomous vehicles on road transport; and b) the implications that this has for the selection of investment projects today. We are already commissioning social research to gather evidence on this topic, but the process of synthesising this and other evidence into a seamless picture of the future remains to be done. In addition to raising questions about the use of technology, there are also important questions about the role of uncertainty in government’s response to technological change.

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European Commission

**Startup Europe. Assessment of the overall initiative approach, impact and objectives**

*Startup Europe is the European Commission initiative aimed at supporting the European ecosystem to accelerate its growth. Through various policies and programs, it helps Startups to develop cross-border activities, collaboration between the key players of ecosystems, enhance the European entrepreneurial culture or facilitate the international collaborations. The Startup Europe team is small, however very ambitious. Our work composes of policy making, project management and overall administrative activities.*

Main objectives of these project include:
- Assess the outcomes of the Startup Europe initiative (Policy, Projects, Events and Research).
- Write an impact assessment of the initiative, and provide some key observations
- Create a slide-deck with the results of the analysis and present them to the European Commission in Brussels.